

A Federal Standard Needed for Consumer and Patient Privacy

The healthcare landscape is rapidly changing, and patients and providers interact in ways dramatically different from the past. This change is especially apparent in retail pharmacies that aim to create a seamless experience for our customers in which their healthcare and consumer needs are met and their data protected.

With the implementation of the California Consumer Privacy Act (CCPA) and an increasing number of other states in various stages on consumer privacy legislation, it is imperative for policymakers to develop a federal solution to align and improve consumer and patient privacy protections.

Federal Privacy Solution



Create a Single Federal Standard

A comprehensive, single federal standard would allow companies to operate a seamless privacy program.



Preserve Patient Privacy

The Health Insurance Portability and Accountability Act (HIPAA) should continue to be the prevailing standard for all patient-related information.



Improve Health Outcomes

Innovation should be embraced to promote enhanced health and wellness while maintaining privacy protection.

Patient Privacy is Paramount

Patient health data is vital to Walgreens role as a healthcare provider and to the broader healthcare ecosystem. Providers utilize HIPAA standards to protect patient privacy, facilitating value-based care and collaboration among healthcare entities.

We Urge Congress

To develop a single standard for patient and consumer privacy that allows businesses to innovate while preserving privacy protections for patients and entities that currently exist under HIPAA

